

Elk Rapids VM Happenings May 2023



Shop here for the perfect Mother's Day Flowers!

Sunday May 14th is Mother's Day and we have your back.

You can find anything from long-stem roses to cheery spring bouquets.

For the Mom that prefers plants, we also have a great assortment of spring flowers blooming in pots.

Shop early for the best selection. These popular gifts go fast!

IN THIS ISSUE:

Shop here for the perfect Mother's Day Flowers!

Revel in Fabulous, Affordable Wine Tasting with Kim

How is a Roll of Sausage Like a Meatloaf?

Did You Know We Have?

Revel in Fabulous, Affordable Wine Tasting with Kim

The VM (Village Market) welcomed Kim Hoedeman to the wine department this spring. Taste with Kim every Thursday from 4-6pm at the Elk Rapids store.

Kim is no stranger to our "wine lady" Laura. The twosome consulted for years when Kim was our sales representative for the Great Lakes Wine and Spirits company. When Kim wanted a change, Laura saw an opportunity to bring her onboard. This adds an extra layer of support in the wine department. Like Laura, Kim loves finding the best deals and special choices for the annual wine case sale.

Kim enjoys getting to know you through the tastings. She loves to help you find the perfect choice of wine for any occasion. She knows her wines and the winemaking process. Feel free to ask her wine questions, she loves it!

Our tastings vary from week to week. Laura and Kim decide on a week's tasting based on several factors. They include:

- Season of the year
- New additions to our wine department



How is a Roll of Sausage Like a Meatloaf?

When it's Goetta! Pronounced "Get-tah". It's made with both meat, spices and oats.

The Elk Rapids meat department is proud to carry this specialty sausage. It hails from the greater Cincinnati, Ohio region. This sausage also has a story. A VM employee and recent transplant from the great Cincinnati area tells the story this way.

Poor German immigrants brought this form of a German dish with them. It helped them stretch their food dollar. The oats made the meat go farther. It only exists in a few places today:

- Northern Germany
- Greater Cincinnati
- And now Elk Rapids!

But the lowly sausage for the poor didn't stay down and out. It became a beloved specialty food for all folks in that area of Ohio and Kentucky. They consume over a million pounds of this sausage a year! And they made a festival for it. Combined with beer, of course.

So calling all Cincinnati transplants and foodies, come check out our latest meat market find!

Did You Know We Have?

Elk Rapids Dairy Department now carries:

- Local eggs from Farmer's Creamery, The company who makes the milk you love, and
- Pasture-Raised eggs